



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Assembly  
One World Trade Center  
Floor 67  
New York, NY 10007

## Contract # 5313696

**Schedule Dates** 07/05/22-07/11/22  
**Advertiser** Wes Moore for Governor-D (146314)  
**Agency** Assembly (16037)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Est.2312 (1752091)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Kazerman,Dana  
**Phone/Fax** /  
**CPE** 2312  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Est.2312  
7/5-7/11

**Date Entered** 06/30/22  
**Last Modified** 07/07/22  
**Entered By** Alexa Schram  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Annual Member  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,377.50  
**Net Total** \$13,472.50  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	31	\$15,850.00
<b>Grand Total:</b>	<b>31</b>	<b>\$15,850.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/05/22-07/06/22	2	:30	6:58A- ABC-Good Morning America			1	1					2	\$900.00	\$1,800.00	Washington (WJLA)		6/30/22
2.0	Normal Line / SPOT	07/11/22-07/11/22	2	:30	6:58A- ABC-Good Morning America		1							1	\$900.00	\$900.00	Washington (WJLA)		6/30/22
3.0	Normal Line / SPOT	07/06/22-07/08/22	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				1		1			2	\$400.00	\$800.00	Washington (WJLA)		6/30/22
4.0	Normal Line / SPOT	07/11/22-07/11/22	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$400.00	\$400.00	Washington (WJLA)		6/30/22
5.0	Normal Line / SPOT	07/11/22-07/11/22	3	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$450.00	\$450.00	Washington (WJLA)		6/30/22
6.0	Normal Line / SPOT	07/05/22-07/08/22	3	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1			1			1	\$450.00	\$450.00	Washington (WJLA)		6/30/22
6.0.1	Closed Preempt	07/05/22															Washington (WJLA)	Weather/Spot - tornado warnings	
7.0	Normal Line / SPOT	07/05/22-07/08/22	3	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1		1	1			2	\$700.00	\$1,400.00	Washington (WJLA)		6/30/22
7.0.1	Closed Preempt	07/05/22															Washington (WJLA)	Weather/Spot - tornado warnings	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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8.0	Normal Line / SPOT	07/11/22-07/11/22	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$500.00	\$500.00	Washington (WJLA)		6/30/22
9.0	Normal Line / SPOT	07/05/22-07/06/22	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1					2	\$500.00	\$1,000.00	Washington (WJLA)		6/30/22
10.0	Normal Line / SPOT	07/06/22-07/08/22	2	:30	8A- ABC-Good Morning America				1	1	1			3	\$900.00	\$2,700.00	Washington (WJLA)		6/30/22
11.0	Normal Line / SPOT	07/06/22-07/07/22	3	:30	9A- Live with Kelly				1	1				2	\$300.00	\$600.00	Washington (WJLA)		6/30/22
12.0	Normal Line / SPOT	07/11/22-07/11/22	3	:30	9A- Live with Kelly		1							1	\$300.00	\$300.00	Washington (WJLA)		6/30/22
13.0	Normal Line / SPOT	07/05/22-07/06/22	3	:30	10:58:25A- ABC-The View			1	1					2	\$500.00	\$1,000.00	Washington (WJLA)		6/30/22
14.0	Normal Line / SPOT	07/11/22-07/11/22	3	:30	10:58:25A- ABC-The View		1							1	\$500.00	\$500.00	Washington (WJLA)		6/30/22
15.0	Normal Line / SPOT	07/05/22-07/07/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1		1				2	\$300.00	\$600.00	Washington (WJLA)		6/30/22
16.0	Normal Line / SPOT	07/11/22-07/11/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$300.00	\$300.00	Washington (WJLA)		6/30/22
17.0	Normal Line / SPOT	07/09/22-07/09/22	3	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$300.00	\$300.00	Washington (WJLA)		6/30/22

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18.0	Normal Line / SPOT	07/09/22-07/09/22	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$150.00	\$150.00	Washington (WJLA)		6/30/22
19.0	Normal Line / SPOT	07/10/22-07/10/22	3	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$350.00	\$350.00	Washington (WJLA)		6/30/22
20.0	Normal Line / SPOT	07/10/22-07/10/22	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$200.00	\$200.00	Washington (WJLA)		6/30/22
21.0	M/G For 6.0.1 / SPOT	07/11/22-07/11/22	3	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$450.00	\$450.00	Washington (WJLA)		7/7/22
22.0	M/G For 7.0.1 / SPOT	07/11/22-07/11/22	3	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$700.00	\$700.00	Washington (WJLA)		7/7/22

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